

INTERNET INFORMATION
PAYMENTS EXCHANGE COLLABORATIVE

Strategic Discussion Convening

9 a.m. - 1 p.m.
Tuesday, June 19, 2007
Massachusetts Institute of Technology
Building No. 14-N / Room 417
Memorial Drive (Main Cluster)
70 Amherst St.
Cambridge MA 02142

AGENDA:

<http://densmore.newshare.com/mit/mit-meeting-agenda.html>
<http://densmore.newshare.com/mit/mit-meeting-agenda.pdf>

PARTICIPANTS AS OF JUNE 15, 2007

1. Bernoff, Josh – vp & principal analyst, Forrester Research, Boston, co-author of forthcoming book, ‘Groundswell.’ <http://www.bernoff.com>
2. Compaine, Ben / professor of entrepreneurship, Northeastern University
<http://compaine.bcompany.com/bencio3rd.html>
bcompaine@post.harvard.edu
3. Densmore, Bill, director/editor The Media Giraffe Project at UMass Amherst and founder, Clickshare Service Corp. Densmore@newshare.com
4. Fields, Nell / former vp, alternate payments, First Data Corp.; former CEO, Clickshare Service Corp. (background as legal daily publisher in L.A.)
hbfields@earthlink.net
5. Grubisich, Tom / senior web editor, The World Bank, formerly: Online Journalism Review contributor on hyperlocal journalism; managing editor, AOL-Digital Cities, co-founder Connection Newspapers, reporter/editor The Washington Post. tomeditor@msn.com
6. Jenkins, Henry, director, Comparative Media Studies Program, MIT, and author: “Convergence Culture.” Henry3@mit.edu /
7. Kennedy, Dan / professor, Northeastern Univ., former media critic, The Boston Phoenix, currently MediaNation blogger / da.kennedy@neu.edu
8. Lerner, Richard, CEO, Clickshare Service Corp. rick@clickshare.com
9. Mark Manasse, research developer, Microsoft Corp., Palo Alto, Calif.; inventor, Millicent digital payment system while at Digital Equipment corp.
Mark.Manasse@microsoft.com

10. Moore, James F., senior fellow, Berkman Center for Internet & Society, Harvard Law School; co-founder RSS Investors LLP; specialist in open technologies / secondsuperpower@yahoo.com / jmoore@cyber.law.harvard.edu <http://cyber.law.harvard.edu/people/moore.html>
11. Overholser, Geneva, prof., Univ. of Missouri / ex-editor, *Des Moines Register*; *Washington Post* ombudsman; *New York Times* editorial-page writer. Washington, D.C. / overholserg@missouri.edu
12. Rouhana, Rudy – co-founder (with John Palfrey) of <http://www.lisensa.com/rudy@rouhana.com> (see Palfrey, below)
13. TENTATIVE -- Osder, Elizabeth A. / The Osder Group / former senior director product for Yahoo News (social media) / Mizzou J-school grad / first editor manager of Advance Publication's NewJerseyOnline.com. Elizabeth@osder.com
14. TENTATIVE -- Palfrey, John / Berkman Center . John Palfrey jpalfrey@cyber.law.harvard.edu
Thanks, Bill. I am a maybe. May I also suggest Rudy Rouhana, with whom I am working on a start-up relevant to this issue? He is rudy@rouhana.com. Many thanks. : jpalfrey@law.harvard.edu <http://blogs.law.harvard.edu/palfrey/>

EXPRESSED INTEREST BUT CAN'T ATTEND (will involve in any followup)

1. Barry, Hank – attorney, San Francisco, former CEO of Napster and partner, Hummer Winblad Venture Partners. hbarrY@howardrice.com / 415-399-3076. *Bill greetings - this is a good idea. I will be traveling with the family that day and unable to attend. Let me know if I can help. Hank*
2. Barth, John – managing director, Public Radio Exchange. John@prx.org / off: 617-576-5355 x 117 / cell: 973-219-6533 / *Thanks for this invitation. The gathering sounds absolutely fascinating and important. As it so happens, even though I live in Saint Louis now I will be in Cambridge next week. The downside is that I am engaged in meetings with a bunch of public radio stations all day Monday and Tuesday. Is there any way I could, however, catch up and make the face-to-face connection with you and this engagement afterward? I would definitely want to be involved.*
3. [Battelle, John](mailto:Battelle,John) / author, "The Search," co-founder Wired and Industry Standard; chairman, Federated Media 415-332-6955 / ho: 415-461-5966 / cell: 415-86-5510 *I'd sure love to, but I'm traveling that week and will not be near MIT.*
4. Burger, Bill, vp-marketing, Copyright Clearance Center Inc., Danvers, Mass. / Bill Burger bberger@copyright.com *Thanks so much for the invitation. This looks very interesting. Unfortunately, I'll be in San Jose then attending and speaking at an O'Reilly Media publishing conference: <http://conferences.oreillynet.com/toc/>*
5. Carroll, John; former editor, the Los Angeles Times; Nieman Fellow, 2006-2007. jcarroll5050@yahoo.com *Bill, I sure wish I could be there, but I've got a family reunion that week in Michigan. It sounds very interesting. Every success to you.*



John

6. Crocker, Steve / founder CyberCash: Past is No Prologue for Micropayments
Steve Crocker steve@stevecrocker.com / steve@shinkuro.com
Thanks. This looks interesting. Unfortunately, I simply can't make it.
7. Crosbie, Vin / Digital Deliverance LLC: Online Publishing:
Vin Crosbie crosbie@well.com 203-863-9405 GSM mobile: 203-570-8905 / *I regret that I can't join you then because I'll be on assignment in Spain. However, let me write up my thoughts revisiting the subject of paid content and I'll send them to you for your group. Come to think of it, I'll also post them online. I'll e-mail them to you, with a link to the post, a few work days before meeting.*
8. Doctor, Ken / consultant, former vp Internet strategy, Knight Ridder Corp.
Ken Doctor kdoctor@gmail.com / 408-605-0609. *I'm very interested, send me whatever followup you have.*
9. Gair, Liz, vp business development, MediaNews Group Inc., Denver, Colo., for Dean Singleton / vice-chairman, MediaNews Group Inc., chairman, The Associated Press lgaier@medianewsgroup.com
Bill is that 9am Eastern time? In that case, not sure I can be available at 6 a.m. but would like to get involved some other time if possible.
10. Kimmelman, Gene / Consumers Union ; kimmge@consumer.org
Would love to come but can't get up to Cambridge that day; can you keep me posted on just what you're up to -- I am very interested!
11. Mott, Steve / former Mastercard executive and McKinsey consultant
Steve Mott stevemottusa@yahoo.com . . . *I'm in Las Vegas June 18-19 at a Mobile Commerce conference, so I can't make your event.... Sorry. Best, Steve*
12. Potts, Mark / founder BackFence.com, formerly WashingtonPost.com
703-338-5126 mark@backfence.com
Thanks, Bill, but I can't make it on such short notice. Please keep me in mind for the future, however. Good luck with the session.
13. Rosenstiel, Tom / director, Project on Excellence in Journalism / tomrosen@journalism.org / *Bill met with him June 14; schedule conflict on the 19th wants to be kept informed.*
14. Stites, Tom – veteran MSM newspaper editor at Kansas City, Chicago, Long Island; now with Center for Public Integrity; ex-publisher, Unitarian Universalist Assn.. tstites@uua.org (see: <http://www.mediagiraffe.org/mit/> for his post.)
Schedule conflict on the 19th (his final attendance at UUA national convention)
15. Searls, Doc / author, “Building a Relationship Economy”
doc@searls.com 805-705-0666 “Would love to make it, since the subject is one I've been following closely, as you know. And it looks like an excellent gathering. Unfortunately, I'll be in San Francisco at an event I'm helping organize and lead: <<http://www.socialtext.net/sn-openspace/> If there's any way I can help, even though I can't be there, please let me know.”

OTHER INVITEES/ INTEREST NOT CONFIRMED

1. Berners-Lee, Tim / W3C, inventor of World Wide Web protocol
timbl@w3.org / amy@w3.org -- *traveling on June 19.*
2. Cerf, Vint / Google chief evangelist and inventor of TCP/IP.
Vint Cerf vint@google.com / vc erf@cox.net, Carla LaFever
carlal@google.com / *Carla will reforward to him.*
3. Hock, Dee, [founder Visa](#), co-collaborator (with Greg Steltenpohl), [Interra](#) card
project / c/o John Ramer, co-founder, Interra jramer@interraproject.org *Not
able to reach him by email; Ramer will advise.*
4. Lazarus, David / columnist, the San Francisco Chronicle. *No contact.*
16. Shiller, Robert / economics professor, Yale University
robert.shiller@yale.edu / Carol.Copeland@yale.edu (*traveling in Switzerland
through June 21*)
5. Michel, Thierry (tmichel@w3.org), W3 researcher on micropayments
<http://www.w3.org/TR/WD-Micropayment-Markup/> *No contact.*
6. [Spoon, Alan](#), / managing general partner, Polaris Ventures, former president,
Washington Post Co. / aspoon@polarisventures.com / via Robin Paone
(rpaone@polarisventures.com) *Has a board meeting that day.*

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